

## CUSTOMER ON-BOARDING CHECKLIST

Purpose of document: performing the tasks below will ensure a successful onboarding and help to get the customer shipping immediately with confidence

### **Invite the Customer**

- Send customer registration invitation via email
- Set a preliminary password for the customer
- Confirm the customer received the email invitation

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### **Assist the Customer with Account Profile**

- Add the company's logo
- Create a primary shipping location with hours of operation
- Add other carriers the customer works with

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### **Explain the *Shipping Calendar***

- Highlight the color coded shipment status

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### **Walkthrough the *Product Catalog***

- Add 1 to 2 products for the customer
- Explain the value of this feature in relation to time and accuracy
- Check and insure Density calculator is enabled

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### **Demonstrate the *Rating Functionality***

- Enter shipment details
- Highlight Google Maps integration
- Run a rate quote from start to finish

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### **Explain the *Quote History Page***

- Historic Record of all shipment quotes
- Ability to pickup right where you left off

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### **Explain the *Shipments Page***

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### **Provide an Overview of the Available Options under *Customer Settings***

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### **Demonstrate how to *Schedule a Demo* Directly with the CSA**

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### **Demonstrate how to *Submit a Support Ticket***