

## Step 1: Click the "Shipper Intelligence" Icon on the Left-Side Toolbar in MyCarrier

The screenshot displays the MyCarrier dashboard. At the top right, the date and time are shown as "Tuesday, Jul 25, 2023, 9:57:01 AM" with an "Update statistic" link. Below this, there are filters for "30 Days", "Current Month", "Prior Month", "Year To Date", and "Custom", along with a "Group by: Days" dropdown and a "Display Weekends" checkbox. The dashboard is divided into two main sections: "Customer Locations" and "Shipments".

The "Customer Locations" section features a table with the following data:

Category	Count
QUOTING	0
SHIPPING	0
INTEGRATED	0
AWARDED	0
Value	\$0.00
LOST	0
Value	\$0.00

The "Shipments" section is currently empty. A red arrow points to the "Shipper Intelligence" icon in the left-side toolbar. Below the toolbar is a line chart with a y-axis from 0 to 25 and an x-axis showing dates from Fri 06/23 to Mon 07/24. The chart shows a flat line at 0. To the right of the chart is a "Users" panel with a search bar and a list of users, all of whom have their selection checkboxes checked:

- Brett Prechel
- Jacob Felix- Account Executive
- Santiago Restrepo- Sales Development Representative
- Paola Vergara- Sales Development Representative
- Mauricio Valencia - Sales Development Representative
- Juan Esteban Garcia Henao- Sales Development Representative
- Daniel Merchan- Sales Development Representative
- Andrey Restrepo- Sales Development Representative

At the bottom of the "Users" panel, there is an "APPLY" button and a note that "Selected locations: 96".

## Step 2: Click the Orange “Go to Shipper Intelligence” Button

The screenshot shows the MyCarrier website interface. At the top, there is a navigation bar with the MyCarrier logo and several menu items: MYCARRIER TMS, PLATFORM, PARTNERS, COMPANY, RESOURCES, and a search icon. A 'Try MyCarrierTMS' button is also visible. The main content area features a large heading: 'SHIPPER INTELLIGENCE: SET YOURSELF UP FOR SUCCESS'. Below this heading, there is a sub-heading: 'Learn how to use valuable data from the Shipper Intelligence Dashboard to prioritize accounts, discover lane opportunities, access win/loss data, and so much more.' A red arrow points from this text to a red-bordered box containing the 'Go to Shipper Intelligence' button. Another red arrow points from the bottom of the box to the right. In the background, a video player is visible, showing a map of the United States with a play button overlay.

## Step 3: On the “Location” dropdown in Shipper Intelligence, select the customer account you want to view.

The screenshot displays the Shipper Intelligence dashboard. On the left, there is a 'Customer Information' sidebar with fields for Customer, Address, Churn Risk, Account Number, Sales Representative, Primary Booking User, Booker Email, Phone, Last Login Date, Revenue Opportunity, Avg Awarded Rate, Avg Quoted Rate, Price Differential, and Freight Mix. The 'Sales Rep' dropdown is set to 'Select a value' and the 'Carrier Revenue' is \$0.00. The 'Revenue' field shows 'No data'. The 'Company' dropdown is open, showing a search bar and a list of customer accounts with their addresses and a '1' in the right column. The 'Date' dropdown is set to 'Last 31 days including today (06/25/2023 - 07/25/2023)'. The main dashboard area contains several charts and maps. The 'Accessorial Breakdown' and 'Class Breakdown' charts show 'No data'. The 'Transit vs Rate Focus' chart shows a gauge with a blue needle. The 'Market Share By Class' and 'Market Share By Weight Break' charts show 'No data'. At the bottom, there are two maps: 'High Volume Lanes' and 'Shipment Opportunity Lanes', both showing 'No data'.

Company	
Augusta National Golf Club – 2604 Washington Rd Augusta GA 30904	1
Bandon Dunes Golf Resort – 5774 Round Lake Rd Bandon OR 97411	1
Bethpage Black Course – 99 Quaker Meeting House Rd Farmingdale NY 11735	1
Chambers Bay Golf Course – 6320 Grandview Dr W University Place WA 98457	1
Oak Hill Country Club – 8852 Indian Rd NW Rice MN 56367	1
Pebble Beach – 17 Mile Dr Pebble Beach CA 93953	1
Pinehurst Resort – 80 Carolina Vista Dr Pinehurst NC 28374	1
Spyglass Hill Golf Course – 3206 Stevenson Dr Pebble Beach CA 93953	1
Streamsong Golf Resort – 1000 Streamsong Dr Bowling Green FL 33834	1
TPC Sawgrass – 110 Championship Way Ponte Vedra Beach FL 32082	1
Whistling Straits – N501 Lakeshore Rd Sheboygan WI 53083	1

Step 4: You're in! After selecting a customer account, data will populate.

